

TOWN OF MARSHALL COMPREHENSIVE PLAN

2010

SURVEY RESULTS & UPDATE

Saturday, March 20, 2010
Joan's Country Cafe'

John Brouillette, Co-Chair
Amy Buchholz, Co-Chair
Betty Hughes, PB Liaison
Nicole Tifft, Clerk
J. Caroline Williams, Rural Development Specialist

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Today's Objectives

- ***What the Marshall Comprehensive Plan is and what we've done so far***
- ***Review our community survey results***
- ***Answer questions about the survey***
- ***The next phases***
- ***Open discussion***

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Introductions

- **Steering Committee**
 - John Brouillette - Hanover / Waterville
 - Amy Buchholz - Deansboro
 - Betty Hughes - Deansboro
 - Nicole Tifft - Oriskany Falls
- **Rural Development Specialist**
 - Caroline Williams - Cornell Cooperative Extension

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Why should we have a Comprehensive Plan?

- A comprehensive plan provides an updated blueprint for what the Town will need and want several years into the future
- A comprehensive plan in place gives the town an advantage in securing grants and money for projects to improve our infrastructure and local facilities.

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- It develops a forecast about what could happen in the future, and describes how the future decisions can be shaped to meet the residents' needs and wishes
- It's a guide based upon the opinions and stated needs of residents that will assist decision-makers in the Town.
- It contains no rules or laws but may provide a basis for zoning, planning, and other specific recommendations.

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• Next Steps:

1. Sit down discussions & interviews have begun & will continue
2. Collected information is compiled into a "Draft Plan"
3. The Steering Committee will present the "Draft Plan" to the residents for public comment, board comment, a written comment period, and send to the County for review
4. The "Draft Plan" is revised so all comments are recorded to make the "Final Plan" which goes to the Planning Board
5. The Planning Board presents the plan to the Town Board
6. The Town Board holds a "Final Plan" public hearing
7. The Town Board votes on the "Final Plan"
 - A. Approves the "Final Plan" and it's filed with County & State
 - B. Rejects the "Final Plan" and it goes back to step 4

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Community Survey

- Collection was completed in January 1, 2010.
- The survey included some demographic data like age, residency, background and other information about Culture & History, Community & Government Services, Land Use, Environment, Service & Recreation, Economy & Business, Growth & Development, Community Identity & Quality of Life.
- The survey was intended to measure the public opinion about various issues and conditions that exist in the community
- Provide residents with the opportunity to state their visions and goals for the future

Survey Results

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- The survey was distributed to a total of **835** households, approximately **2/5** of the Town's 2000 Census population. Of these, **28** surveys could not be delivered.
- An effort was made to distribute the surveys proportionally throughout the Town of Marshall. Surveys were also available to the public at the Town Hall & both Libraries.
- A total of **225** surveys were returned completed. At **28%**, our response rate would be considered **above average** for a survey of this type, based standard response rates between 15% and 25%.
- While the survey was randomly distributed, the sample collected by those that responded is not a random representation of the Town. With all return surveys, there is a certain degree of sample bias, in that a segment of the population chooses not to respond.

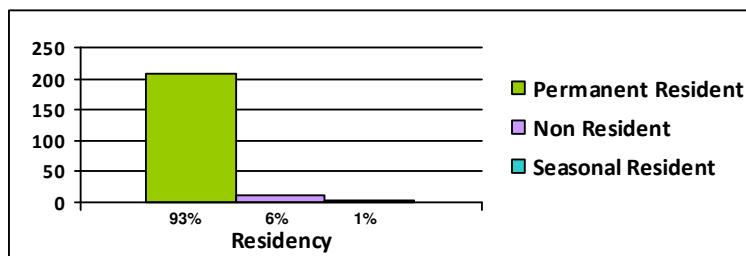
Survey Results

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- “Based on the total number of participants that responded to the survey”. **# for each answer / 225** and the sum of the % **will = 100%**
- “Based on the total number of participants that responded to this question”. The total number of responses will be **less** than 225. **# for each answer / total # of response to that question** and the sum of the % **will = 100%**
- “Based on the total number of participants (household members) that responded to this question”. The total number of responses may be **greater** than 225. **# for each answer / total # of response to that question** and the sum of the % **will = 100%**
- “Based on the total number in each category that responded to the survey”. The total number of responses may be **greater** than 225. **# for each answer / total # of response to that question** and the sum of the % **may not be = 100%**

Survey Results

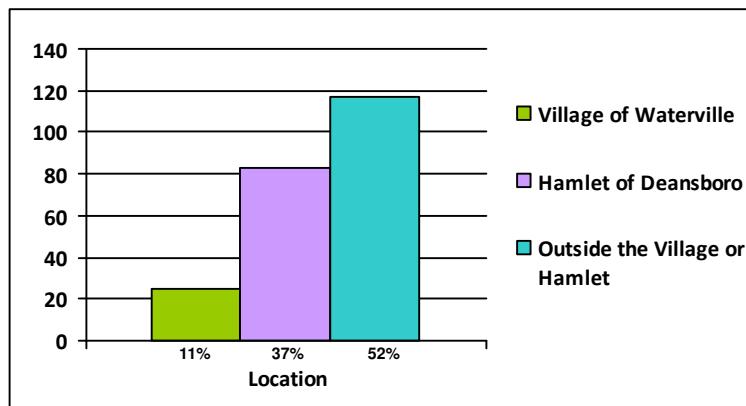
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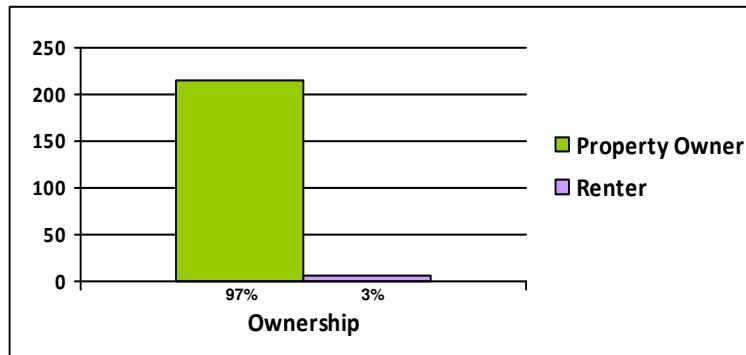
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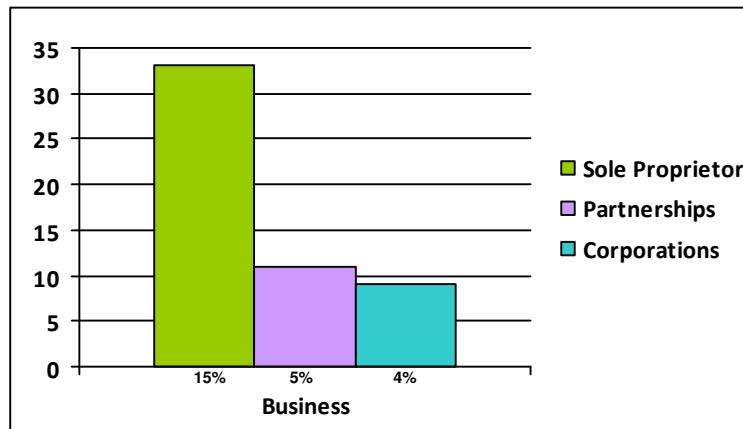
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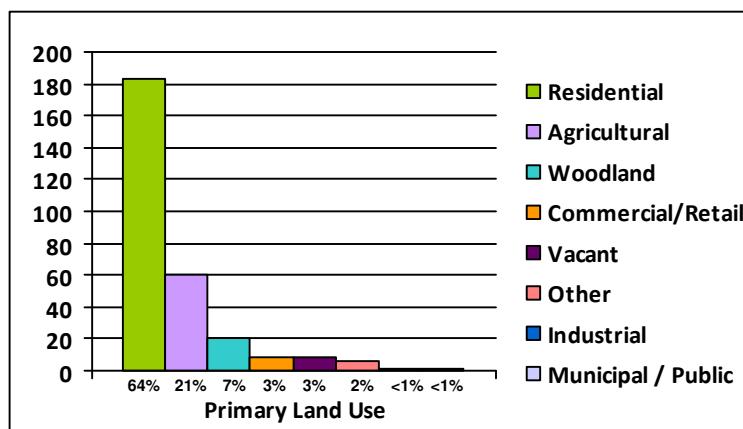
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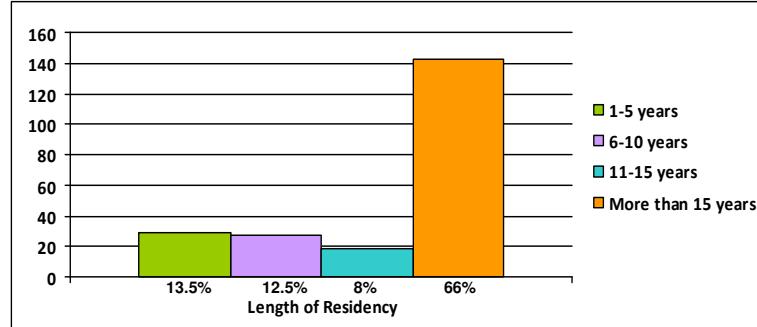
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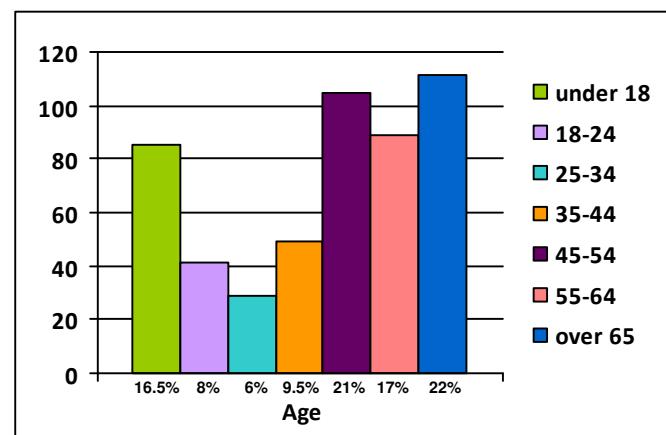
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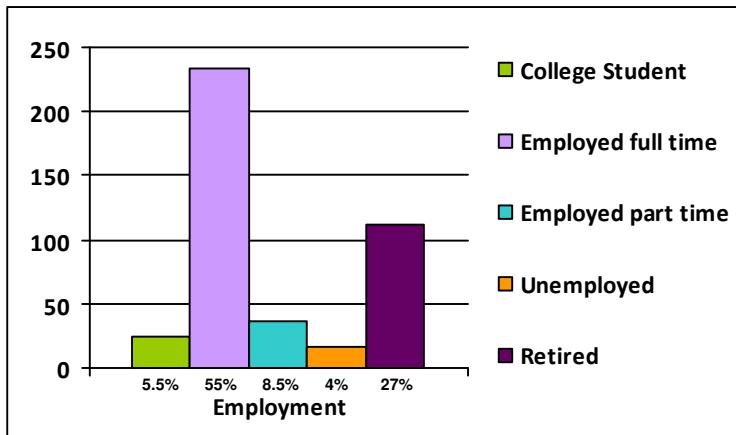
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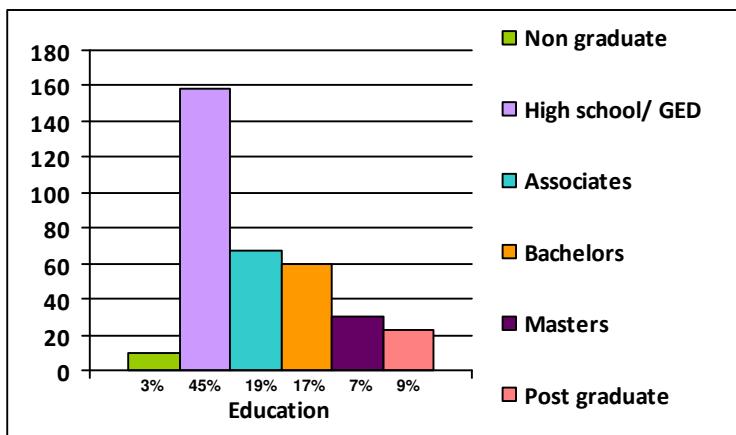
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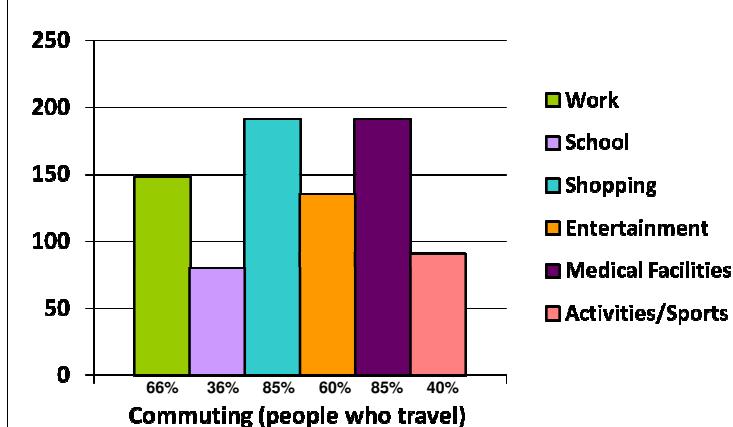
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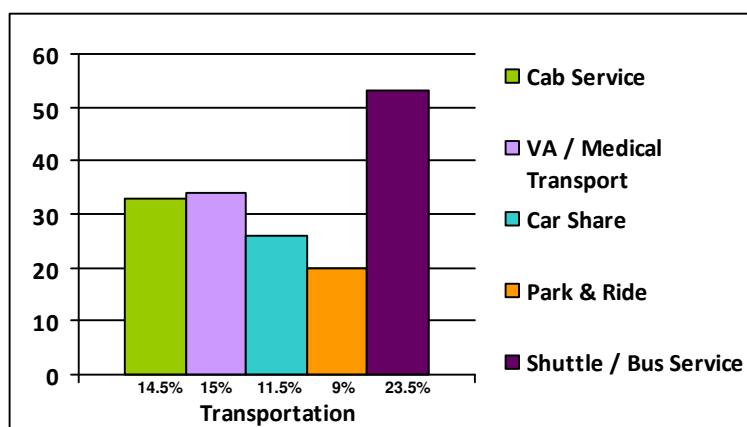
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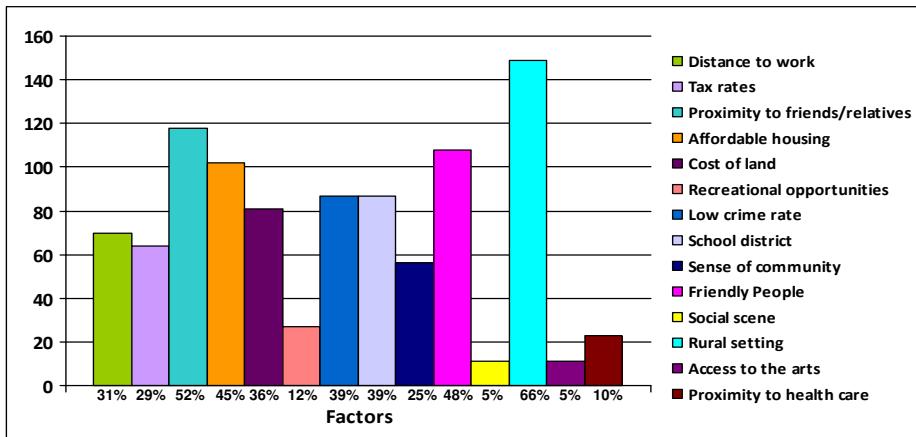
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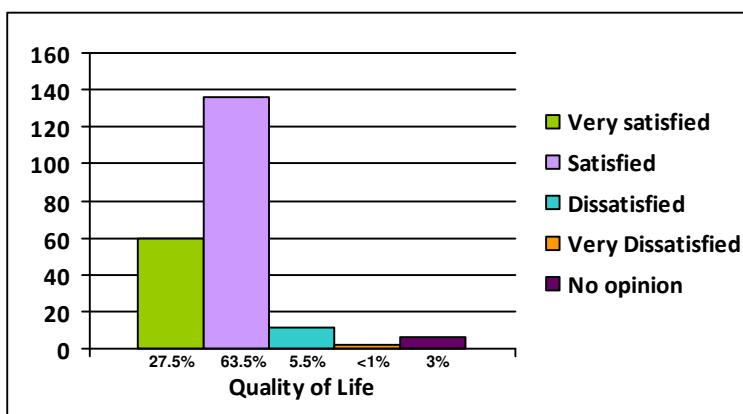
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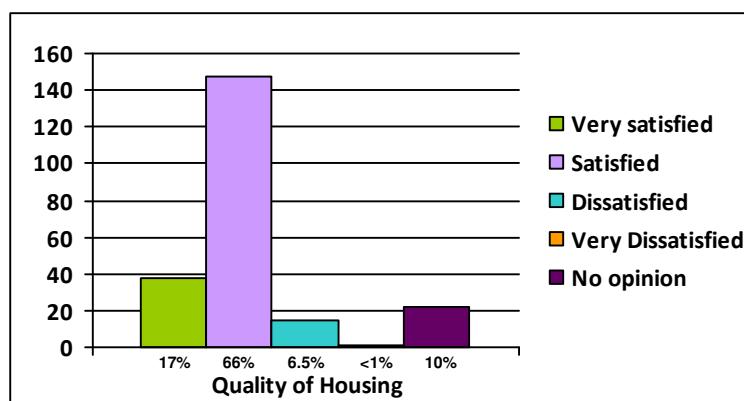
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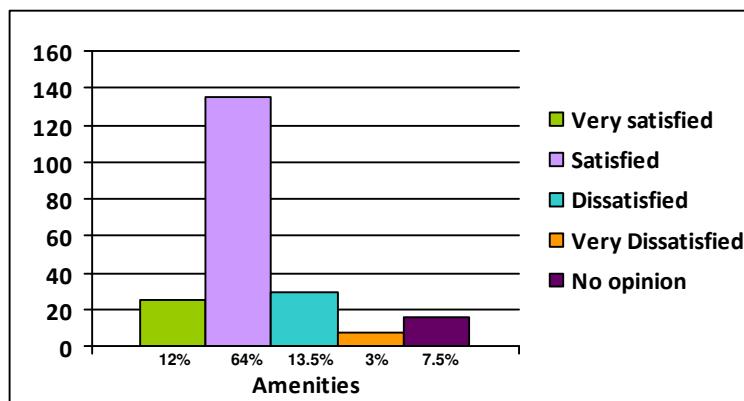
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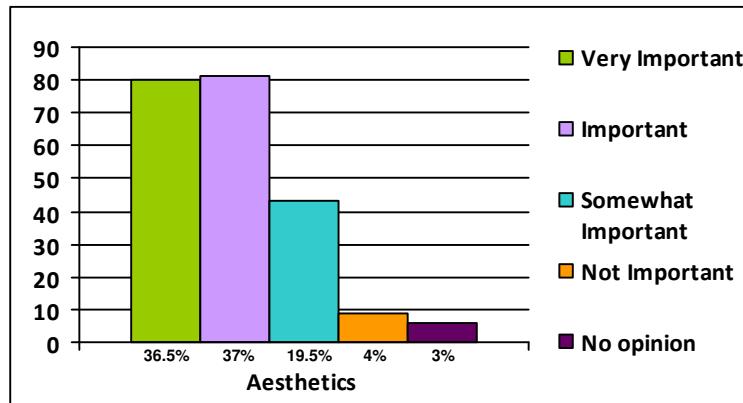
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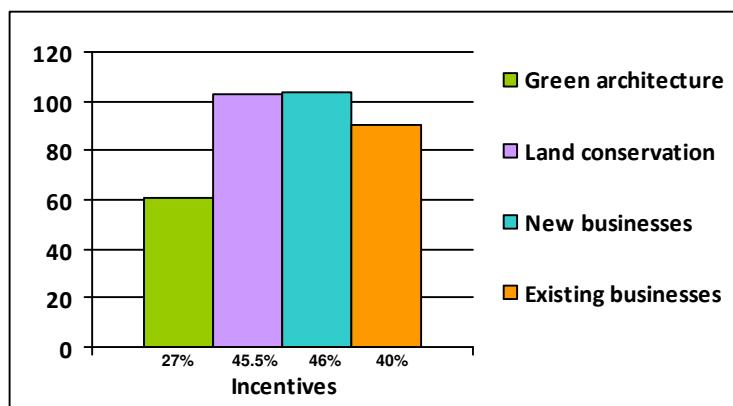
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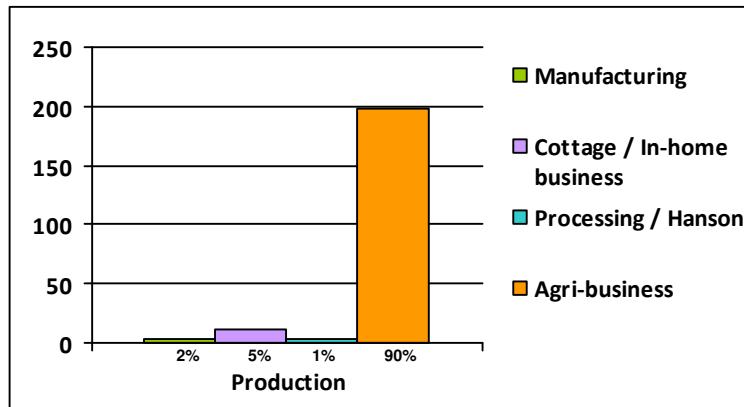
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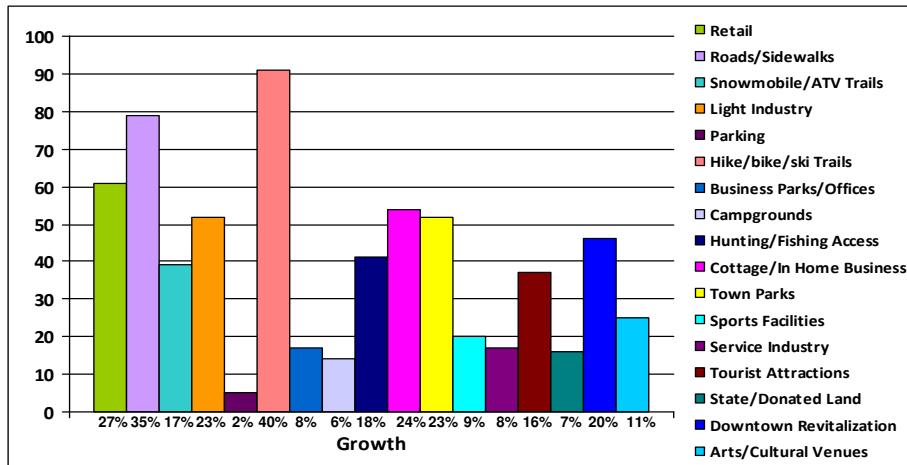
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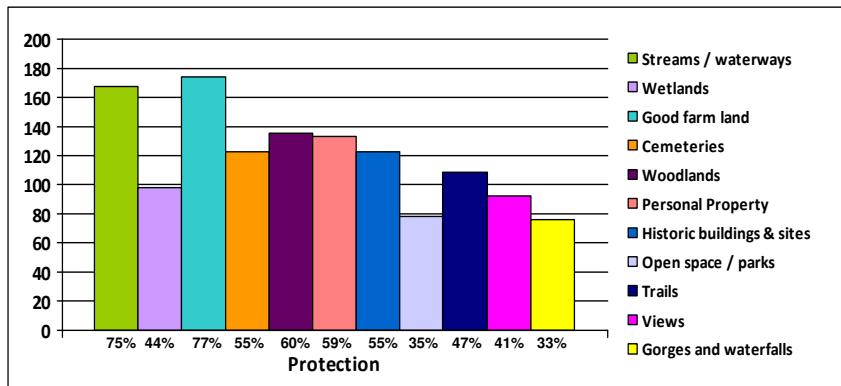
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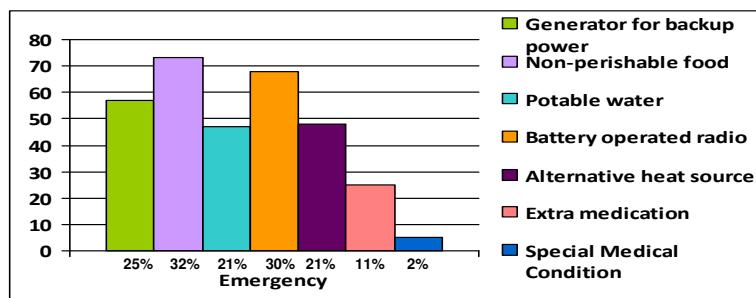
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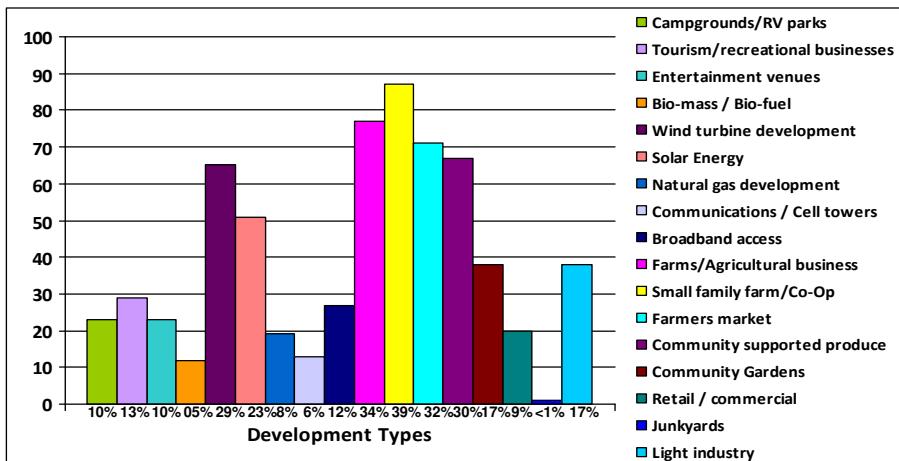
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Survey Results

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Based on the total number in each category that responded to the survey

Survey Results

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- Agriculture
- Beautification
- Business
- Civic Organization
- Community Facilities
- Economic Development
- Programs
- Emergency Services
- The Environment
- Historic Preservation
- Internet
- Housing
- Infrastructure: utilities, roadways, bridges...
- Land Use
- Natural Resource
- Public Services
- Recreation
- Seniors
- Transportation
- Youth
- Water Quality

THANK YOU! Your Participation is Appreciated